



**FOR IMMEDIATE RELEASE**

November 8, 2017

**Chamber Expo to Highlight Small Businesses**

Wilmington, N.C. — The importance of small businesses to our community will be the theme for this year’s Wilmington Chamber of Commerce business expo. Chamber members will display their latest products and services at the Small Business Expo scheduled for Monday, November 13, 2017, from 4:30-7:30 pm at the Holiday Inn at Wrightsville Beach (1706 North Lumina Avenue).

The Small Business Expo will kick-off with a free seminar for Chamber members on Increasing Profitability, B2B Sales, and the Impact of the Internet by Dana Jaunzemis at 4:30 pm. Jaunzemis is a lifelong entrepreneur who has been starting, buying, and selling businesses for 25 years in a broad range of industries, including accounting, construction recycling, music distribution and ecommerce. Her forte is acquiring small businesses whose sales have plateaued and reigniting their growth by upgrading technology and delivering off the charts customer service.

The Expo, which will run from 5:30-7:30 pm, will feature displays, giveaways, food, beverages, and networking. The Expo is a good opportunity for Chamber members to view product demonstrations and speak face-to-face with industry professionals in a relaxed atmosphere.

The Small Business Expo is sponsored by AP Corp, Cloudwyze, Servpro and Smith Group Advisors.

For more information, contact Megan Canny at 910-762-2611 ext. 202 or [canny@wilmingtonchamber.org](mailto:canny@wilmingtonchamber.org).

***About the Wilmington Chamber of Commerce***

The Wilmington Chamber of Commerce is the largest membership-based business association in Southeastern North Carolina. The Chamber’s mission is to position our community for prosperity by cultivating business growth.

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