



## **FOR IMMEDIATE RELEASE**

September 1, 2017

# **Wilmington Chamber Organizes First Responders Appreciation Week**

## **Awards Breakfast and Discounts at Area Businesses Highlight Activities**

Wilmington, N.C. — The Wilmington Chamber of Commerce is asking area businesses to show their support for First Responders by offering discounts or free products/services to EMS, Wilmington Police Department, New Hanover County Fire Department, Wilmington Fire Department, New Hanover County Sheriff's Office, and 911 Center employees the week of September 20-26<sup>th</sup>. Participating businesses already signed on to participate include: Fleet Feet Sports, the Shops at Hanover Center, Pinnacle Family Chiropractic, Mathnasium, and Cape Fear Museum. Businesses wishing to participate should contact Chamber Member Services Director Megan Canny at [canny@wilmingtonchamber.org](mailto:canny@wilmingtonchamber.org) or 910.762.2611 x202 to be listed in promotional materials.

To kick-off the Appreciation Week, first responders will be honored for their outstanding service at the *First Annual First Responders Appreciation Breakfast* on Wednesday, September 20<sup>th</sup> at the Country Club of Landfall from 8:30am-10:00am. The keynote speaker will be John Gizdic, CEO of New Hanover Regional Medical Center. Awards presented will include an "Outstanding Service Award" for each first responder unit and the "Friend of First Responder" Business Award. Wilmington Mayor Bill Saffo will also officially proclaim September 20<sup>th</sup> as "First Responders Appreciation Day," as will the New Hanover County Commissioners.

"Our First responders are a dedicated group of professionals that go above and beyond to protect our homes and families, oftentimes not receiving the recognition they deserve," said Chamber Member Services Director Megan Canny. "The First Responders Appreciation Week is a way for the business community to show their support and give back to those who give every day."

Tickets to the breakfast are available at a cost of \$25 each for Wilmington Chamber members and \$35 for non-members. Tickets may be reserved online at: <http://www.cvent.com/d/h5qtnp/4W>

The First Responders Appreciation Breakfast is sponsored by:  
Platinum Level - Dignity Memorial, Holmes Security, NHRMC and Wilmington Treatment Center

Silver Level - Lower Cape Fear Hospice and Sano Steam  
Award Sponsors - Homes for Heroes, Pelican Family Medicine, and ServPro of New  
Hanover County.

For more information, contact Megan Canny: 910.762.2611 x202 /  
[canny@wilmingtonchamber.org](mailto:canny@wilmingtonchamber.org).

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