



FOR IMMEDIATE RELEASE

February 22, 2017

Governor Roy Cooper to Headline Wilmington Chamber's 150th Annual Meeting

Wilmington, N.C.—Area business leaders will hear from newly elected Governor Roy Cooper during the Wilmington Chamber of Commerce 150th Annual Meeting on Tuesday, March 14, 2017. Governor Cooper will provide the keynote address at the meeting that will be held from 5:30-8:00 pm at Windell Daniels Hall at Cape Fear Community College Union Station (502 North Front Street, Wilmington).

In addition to Governor Cooper's keynote address, representatives from advertising and marketing firm Eckel & Vaughan will unveil creative aspects of the Chamber's regional marketing initiative, including the tagline and logo, that will launch during the Wells Fargo Championship in May. The Chamber's flagship initiative, Cape Fear Future, provided \$100,000 in initial funding for the regional marketing initiative, New Hanover County has recently approved \$75,000 in funding, and the City of Wilmington will contribute \$50,000.

2017 Wilmington Chamber Chairman Charlie Mattox and newly appointed Wilmington Chamber President & CEO Natalie English will also discuss their vision for the Chamber and areas of focus. A reception will follow the business portion of the Annual Meeting.

Attendance at the 150th Annual Meeting is open to Wilmington Chamber of Commerce members at a cost of \$65 per person. Attendance for non-Chamber members will be available on a space-available basis at the same cost. Non-members should call Megan Canny, member services director, at 910.762.2611 ext. 202 or canny@wilmingtonchamber.org for reservations.

Registration for Chamber members is available online at <http://www.cvent.com/d/z5q73l>.

Media interested in attending the Chamber Annual Meeting should RSVP to Scott Czechlewski at 910.762.2611 ext. 216 or czechlewski@wilmingtonchamber.org.

#