



## **FOR IMMEDIATE RELEASE**

August 12, 2016

### **Women’s Professional Development Luncheon to Address “Mastering the Art of Connection”**

Wilmington, NC—Our ability to get the life we want and to create the business opportunities we want, is in direct correlation to that inner script running through our heads, according to motivational speaker Kelly Swanson. At the Wilmington Chamber of Commerce Women’s Professional Development Luncheon on Wednesday, August 24<sup>th</sup>, Swanson will tell attendees how to harness that power to create new opportunities.

Swanson’s discussion will focus on how the ability to attract customers, build stronger teams, and be more impactful leaders, is dependent upon our ability to connect and engage with those we serve and those we serve beside. Her motivating journey through the power of story will encourage and inspire, providing an entirely new perspective on story and how it can help you succeed in business.

The Women’s Professional Development Luncheon will take place at the Coast Line Conference & Events Center (102 Nutt Street), and will include a mini business expo. Registration and booths open at 11:00 am. Lunch by Catering Thyme begins at 11:30, and the keynote speech begins at noon.

Cost to attend is \$25 for Chamber members and \$35 for non-members. To register for the event, visit <http://www.cvent.com/d/wvq7jm> or contact Member Services Director Megan Canny at 910.762.2611 ext. 202 or [canny@wilmingtonchamber.org](mailto:canny@wilmingtonchamber.org).

Sponsors for the event include: Presenting Sponsor—Duke Energy; Platinum Sponsors—Corning, CresCom Bank, GE Wilmington and PPD; and Silver Sponsors—Catering Thyme, CloudWyze, RSM, Pathfinder Wealth Consulting, and Premier Staffing Solutions.

#### ***About the Wilmington Chamber of Commerce***

The Wilmington Chamber of Commerce is the largest membership-based business association in Southeastern North Carolina. The Chamber’s mission is to ensure economic prosperity throughout our region. This is accomplished by: creating a diverse, inclusive organization that

serves as a strong voice for businesses in the Greater Wilmington area; offering unique membership benefits, services and education; and challenging government officials to address long term community and business interests.

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