



## **FOR IMMEDIATE RELEASE**

August 3, 2015

### **Women's Professional Development Luncheon to Address "Increasing Personal Power for Women"**

Wilmington, NC— Women often have to walk a fine line between being effective and being perceived as a witch. Keynote speaker Denise Ryan will present "Increasing Personal Power For Women" at the Wilmington Chamber of Commerce Women's Professional Development Luncheon to help women stay on the right side of the line. Attendees will learn how to communicate powerfully (even when they might not feel powerful), things that can weaken women professionally and how to avoid them, and 10 power tactics that work for women. The luncheon takes place Wednesday, August 26th from 11:30 am – 1:00 pm at the Coast Line Conference & Events Center (102 Nutt Street).

Professional speaker Denise Ryan describes herself as a motivational pyromaniac: her infectious energy and enthusiasm sets a room ablaze. After earning millions for clients in the corporate world, Denise realized she had a talent for firing people up. She parlayed this gift into FireStar ([www.firestarspeaking.com](http://www.firestarspeaking.com)), a company specializing in enthusiasm. Fifteen years later, Denise motivates and energizes large corporations and small businesses across America at conferences, board retreats and annual meetings. Her no nonsense, direct delivery, coupled with her astute business savvy and irreverent wit, leaves audiences laughing and with actionable tips.

Cost to attend is \$25 for Chamber members and \$35 for non-members. To register for the event, visit <http://www.cvent.com/d/prqd61> or contact Member Services Director Megan Canny at 910.762.2611 ext. 202 or [canny@wilmingtonchamber.org](mailto:canny@wilmingtonchamber.org).

Sponsors for the event include: Presenting Sponsor—Duke Energy; Platinum Sponsors—Corning and PPD; Silver Sponsors—Catering Thyme, CloudWyze, McGladrey LLP, New Hanover Regional Medical Center, Pathfinder Wealth Consulting, Premier Staffing Solutions, and SunTrust Bank.

***About the Wilmington Chamber of Commerce***

The Wilmington Chamber of Commerce is the largest membership-based business association in Southeastern North Carolina. The Chamber's mission is to ensure economic prosperity throughout our region. This is accomplished by: creating a diverse, inclusive organization that serves as a strong voice for businesses in the Greater Wilmington area; offering unique membership benefits, services and education; and challenging government officials to address long term community and business interests.

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