



FOR IMMEDIATE RELEASE

October 9, 2014

Women's Professional Development Luncheon to Teach Nine Concepts for Getting More Out of Work and Life

Wilmington, NC—Keynote speaker Denise Ryan will present “Motivation by Chocolate” at the Wilmington Chamber of Commerce Women’s Professional Development Luncheon on Thursday, October 23rd from 11:30 am – 1:00 pm at the Coast Line Convention Center (102 Nutt Street). Ryan’s presentation features two things nearly everyone likes – chocolate and motivation. She will teach nine key motivational concepts that can help participants get more out of every day, both personally and professionally. Attendees will learn about persistence, passion, effective allocation of resources, the law of diminishing returns, and more. Attendees will also learn about the communication styles of the world’s best chocolate makers and determine their own style.

Professional speaker Denise Ryan describes herself as a motivational pyromaniac: her infectious energy and enthusiasm sets a room ablaze. After earning millions for clients in the corporate world, Denise realized she had a talent for firing people up. She parlayed this gift into FireStar (www.firestarspeaking.com), a company specializing in enthusiasm. Fifteen years later, Denise motivates and energizes large corporations and small businesses across America at conferences, board retreats and annual meetings. Her no nonsense, direct delivery, coupled with her astute business savvy and irreverent wit, leaves audiences laughing and with actionable tips.

Attendees will enjoy lunch from Carrabba’s Italian Grill and a chocolate tasting. Cost to attend is \$25 for Chamber members and \$35 for non-members. To register for the event, visit <http://www.cvent.com/d/f4qtvn/1Q> or contact Member Services Director Lauren Smith at 910.762.2611 ext. 202 or smith@wilmingtonchamber.org.

Sponsors for the event include: Presenting Sponsor Duke Energy; Platinum Sponsors Corning, PPD, and GE Wilmington; Gold Sponsors Interim HealthCare, Just For Buyers Realty, Ken Weeden & Associates, Inc., LS3P Associates, McGladrey LLP, New Hanover Regional Medical Center, Pathfinder Wealth Consulting, Transformational Leadership Coaching & Consulting (TLCC); and Silver Sponsor Premier Staffing Solutions.