



FOR IMMEDIATE RELEASE

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Wilmington Chamber Announces New Director of Member Services

Wilmington, N.C. — The Wilmington Chamber of Commerce has named Ms. Lauren Smith as the new director of member services. Smith’s responsibilities will include event planning, marketing, and member outreach.

Originally from Greensboro, NC, Lauren graduated from North Carolina State University with a BA in Communications – Public Relations. She served as Director of Programs with the Columbia County Chamber of Commerce in Evans, GA for four years. While in that position, Lauren earned her Institute of Organizational Management Certification from the US Chamber of Commerce in Athens, GA. She is also a graduate of Leadership Columbia County.

“We are very pleased to add Lauren to our team to manage the services we provide to our members and the events held by the Chamber,” stated President and CEO Connie Majure-Rhett. “We look forward to utilizing her Chamber experience and her fresh perspective on how to better serve our members.”

Lauren relocated to her home state with husband, Chris, and 2 dogs, Seve and Hogan, in February. In her spare time she has a love-hate relationship with running and completed her first marathon this past year.

Smith will replace Ms. Emily Fulp, who will be moving to the Washington, DC area with her husband.

A photograph of Lauren is attached. For questions, please contact Scott Czechlewski, Director of Communications, at (910) 762-2611 ext. 216.

About the Wilmington Chamber of Commerce

The Wilmington Chamber of Commerce is the largest membership-based business association in Southeastern North Carolina. The Chamber’s mission is to ensure economic prosperity throughout our region. This is accomplished by: creating a diverse, inclusive organization that serves as a strong voice for businesses in the Greater Wilmington area; offering unique membership benefits, services and education; and challenging government officials to address long term community and business interests.

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