



FOR IMMEDIATE RELEASE

April 20, 2015

Workshop to Explore Diversity and Inclusion Plans for Business

Wilmington, N.C. — What are the business benefits of creating a diversity and inclusion plan for your business? That's the question that will be tackled on Wednesday, April 22, 8:00-9:30 am at the Wilmington Chamber of Commerce during a special workshop.

Three key topic areas will be covered:

- the business case and benefits of creating diversity and inclusion programs for local companies;
- the process for incorporating a supplier diversity program into local businesses;
- how companies that diversify their vendor outreach can lead to more competitive pricing and expertise.

Guest speakers include LaTonya King and Sherrie Duncan of Duke Energy. **LaTonya King** is the Director of Diversity & Inclusion at Duke Energy, headquartered in Charlotte, NC. She is responsible for the governance and oversight of strategies and initiatives to drive the integration of diversity and inclusion into the business. She acts as diversity strategist and advisor to company leaders, leads efforts to identify and address barriers to a diverse and inclusive work environment, and oversees programs such as Duke Energy's employee resource groups, diversity and inclusion councils, diversity and inclusion training, and related culture change programs.

Sherrie Duncan is the Manager, Supplier Diversity for Duke Energy. In this role, Sherrie is responsible for the development, utilization and growth of local and diverse-owned businesses, supporting economic development within Duke Energy served communities and broadly across the country. She assumed her current role with Duke Energy in 2012 and has ten years of experience leading Supplier Diversity.

The workshop is open to Chamber members and non-members at no cost. **RSVP is required, as space is limited.** Please RSVP to Member Services Director Megan Canny at 762-2611 ext 202 or canny@wilmingtonchamber.org.

About the Wilmington Chamber of Commerce

The Wilmington Chamber of Commerce is the largest membership-based business association in Southeastern North Carolina. The Chamber's mission is to ensure economic prosperity throughout our region. This is accomplished by: creating a diverse,

inclusive organization that serves as a strong voice for businesses in the Greater Wilmington area; offering unique membership benefits, services and education; and challenging government officials to address long term community and business interests.

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